



DESIGNED BY A SWEDISH NURSE IN 2002
EUROPEAN LEATHER HIGH ARCH SLIP RESISTANT
SOFT INSOLE LIGHTWEIGHT HANDCRAFTED IN SWEDEN AND USA

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FOR IMMEDIATE RELEASE

Press Release

Clogs by C&C SWEDEN to Open New Production Facility in West Palm Beach, Florida.

The Scandinavian Company, known for their line of fashionable, handcrafted Swedish footwear, Clogs by C&C SWEDEN is pleased to announce the grand opening of their second production facility. West Palm Beach, Florida has been chosen as the location for their flagship, domestic manufacturing site, the first outside of Sweden. Located just steps away from The Scandinavian Company's corporate headquarters, this new facility promises to allow them to meet and exceed the growing demand for Clogs by C&C SWEDEN.

Their modern, new location will commence operation immediately, and will effectively fuel growth and allow expansion into the retail market. "With our entry into retail stores on the horizon, opening this facility could not have come at a better time!" said President/CEO Carina Wood. "It has been our dream to reach a production capacity that could sustain our present and future needs, and we know the future is bright for Clogs by C&C SWEDEN!"

The enhanced production capabilities resulting from this expansion will also ensure that new and existing customers have quick and easy access to Clogs by C&C SWEDEN, and that all orders are delivered expeditiously. The Scandinavian Company is so excited to further evolve Clogs by C&C SWEDEN, and to make them readily available to hard working men and women across the country!

Clogs by C&C SWEDEN are crafted by hand in Stockholm Sweden and West Palm Beach, Florida. Each pair of stylish clogs is built for comfort with a unique combination of attributes. Clogs by C&C SWEDEN are made using only the highest quality leathers, most of which are spill proof/water-resistant, and their polyurethane bottoms feature air channels, which give wearers a "bouncy" stride. The foot bed features an orthotic-like arch and heel support, and is covered by a soft, dense foam, increasing comfort and eliminating the "break-in" period. Clogs by C&C SWEDEN are slip resistant certified, categorizing them as "Safety Shoes" and a recommended safety footwear brand for hospital systems nationwide. They are also approved by the American Diabetes Association. They come in a variety of colors and prints with many styles having the option to be customized with a wide array of optional shoe charms. Ranging from classic solid's to fun and funky prints, Clogs by C&C SWEDEN offer something for everyone, including fun, on-trend, seasonal styles beloved by doctors, nurses, hairstylists, culinary professionals and more. They add style and personality to typical, drab uniforms!

The Scandinavian Company, headquartered in West Palm Beach, Florida, is the distributor of luxury, Scandinavian lifestyle brands. The mission of The Scandinavian Company is to introduce the luxury and simplicity of Scandinavia to busy women and men, and includes handcrafted, fun and funky "Clogs by C&C SWEDEN" and "FUNQ Wear Swedish Support Socks. "

It is the mission of Clogs by C&C SWEDEN to provide therapeutic, safe, and stylish footwear. For more product information, Please refer to www.TheScandinavianCompany.com, www.facebook.com/TheScandinavianCompany, or contact Jessica Rodgers, Director of Marketing; 800.474.0061